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சுவசிரிபாய
SUWASIRIPAYA

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சுகாதார அமைச்சு
Ministry of Health

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எனது இல)PA/NUT/HIB/16/2013
My No.)

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உமது இல)
Your No.)

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திகதி) 03/03/2014
Date)

Circular No: 02-45/2014

All Provincial Directors of Health Service
All Regional Directors of Health Service
All Directors/Teaching Hospital
All Heads of Specialized campaigns
All Head of all Line Ministry Institutes
All Directors/Medical superintendent/DMO/MOH/MOIC

Promotion of Fresh Milk in Sri Lanka

Fresh milk and milk products such as curd and yoghurt have been in popular use in Sri Lanka for a long time. Fresh milk is a nutritious food obtained from cows grazed on natural grass lands of Sri Lanka. The losses of nutrients are kept at minimum as the time gap between production and consumption is low. Therefore fresh milk can be considered as a nutritious food abundant in essential fatty acids, amino acids, vitamins and minerals.

Further, in commercial manufacture of milk powder, a number of unfavourable chemicals are added during the process. There is ample evidence that there have been instances where several problems were confronted by countries including Sri Lanka.

As examples,

- There have been reports of morbidity due to adulteration of milk powder with melamine and even deaths due to kidney failure.
- Import of certain brands of milk powder had to be restricted as there was a risk of contamination with botulinum.
- There was much apprehension in the country because of the reports of contamination with DCD.

Moreover, a very high amount of foreign exchange can be saved by promoting fresh milk and at the same time it will improve the economy of local milk producers.

The Ministry of Health has decided to take following steps in order to render economic and nutrition benefit to Sri Lankan populace.

1. To organize awareness programs among the staff of your organization based on the facts of the circular.
2. Preference to fresh milk in all purchases for the use of your organization.
3. Taking steps to provide storage facilities for liquid milk.
4. Measures to promote sale of fresh milk and local milk products such as curd and yoghurt in the canteens and other sales outs attached to the organization.
5. Inclusion of promotion of fresh milk in health education programmes whenever possible.

Please bring the contents of this circular to the notice of all members of the staff of your institution.



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Dr. Y.D. Nihal Jayathilaka
Secretary - Ministry of Health
"Suwasiripaya"

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8. D/Estate Health
9. D/E & OH
10. D/MRI
11. D/Nutrition
12. D/Nutrition Coordination Division
13. D/NCD